



A Member of Southwestern Family of Companies

Southwestern Family of Companies—18 companies serving businesses and consumers through financial services, consulting, real estate, fundraising, insurance, direct sales, executive placement, and more.

Southwestern Advantage is the founding company, providing America’s oldest entrepreneurial program for university students. Graduates of the program continue its growth and also provide an extraordinary talent source for other members of Southwestern Family of Companies.



TOP WORKPLACE

- Repeatedly recognized by Nashville’s leading newspaper *The Tennessean* as a “Top Workplace”



BEST IN BUSINESS

- Repeatedly named a “Best In Business” award winner by *Nashville Business Journal* for accelerated growth and community impact



PRODUCT PARTNERS

- Product partners with National Geographic, Princeton Review, and McGraw-Hill
- Books, websites, and apps designed by a national board of top educators to fit the needs of public, private, and homeschool curriculums



ALUMNI

- Over 200,000 student participants from over 1,000 campuses since 1868
- Alumni in the Forbes 400, Forbes 30 under 30, White House Cabinet, entertainment, medicine, tech, *New York Times* best-sellers list, and more



CLIENTELE

- Approximately 150,000 families invest in Southwestern Advantage products each summer



DEBT-FREE DEGREES

- Each year, many students use their Southwestern Advantage experience to graduate with zero student loan debt. As of 2019, the average five-year cumulative income of US participants is \$137,070
- Southwestern Advantage student reps have made over \$240M in free college scholarships available to their customers



ETHICAL COMMERCE

- An accredited and charter member of the Better Business Bureau of Middle Tennessee since 1961 with an A+ rating
- Recipient of the BBB Torch Award for Ethical Commerce



ENTRY

- Zero sign-up costs or entry fees
- All initial training and sales materials are provided free of charge



DSA

- Leading member of the Direct Selling Association, holding direct sales companies accountable to ethical business practices and DSA Code of Ethics
- Past winner of the DSA Education for Life Award



CAMPUS PARTNERSHIPS AND MEMBERSHIPS

- Most students are eligible for 3-9 hours of transfer college credit via Trevecca Nazarene University
- Partners with Pi Sigma Epsilon (PSE)
- Member of the National Association of Colleges and Employers (NACE)
- Handshake Premium Partner



CAREER SERVICES

- All students that complete one or more years are provided with a Professional Career Counselor for their career path and resume at no charge



SHARE THE ADVANTAGE

- Student Reps have visited and helped 26 different organizations in five international cities via our Share The Advantage donation program
- Partnerships made with local organizations that assist their struggling communities via long-term solutions and educational initiatives